



Mid-America Chapter
Team In Training

Sponsorship Opportunities
for
Craig & Leesa Gabel
Walt Disney World Marathon Weekend
January 10-11, 2009

Contact Information:

Emily Clark, Campaign Manager

Phone: (913) 262-1515

Email: Emily.Clark@lls.org

Team In Training

Background

Team In Training is first and foremost a fundraising program. The primary objective is to raise funds for blood related cancer research.

Team In Training is a marathon, half marathon, cycle century ride or an Olympic distance triathlon. It is designed to be a community-wide event for people of all ages and athletic abilities.

Team In Training is coordinated on a local level by the 64 professionally staffed chapters of The Leukemia & Lymphoma Society, drawing upon their extensive local network of volunteers, contacts, and corporate supporters.

Team In Training sponsorship provides the opportunity to support vital scientific research while linking with one of the nation's most efficient health care non-profits. Nearly seventy-six cents out of every dollar goes directly to our mission of curing leukemia, lymphoma, Hodgkin's disease, and myeloma, and improving the quality of life of patients and their families.

Craig and Leesa's story.....

As a newly diagnosed cancer patient, I was like a sponge trying to soak up as much information about CLL as I could. That's when I discovered the Leukemia and Lymphoma Society (LLS or Society).

We could no longer continue to hit the snooze button on the alarm clock of life. Something had to change and the one thing we knew we had control of was our sedentary lifestyle. As if in answer to a prayer....a flier for Team In Training came in the mail. There it was - a goal. A milestone to shoot for. So we begin our journey of training for a marathon. 26.2 miles. And along the way we hope to gain more than a healthier lifestyle.....we hope to inspire others to do something they've never thought possible.

In return for professional coaching and training, travel expenses, lodging and entry fee to the marathon -- we have been challenged to raise between \$7,600 - \$10,000 for blood cancer research. Yes, you read correctly -- ten thousand dollars!! *It's only with your help and support that we'll be able to reach this goal.*

Team In Training

Sponsorship Levels and Benefits

Gold Sponsor - \$5,000

- Company will be offered 1 representative “on the TEAM”. This person may be chosen by whatever method you wish and will receive all the benefits of a TEAM member. This person will train to complete a marathon or triathlon that culminates in a trip to participate in a Continental United States marathon or triathlon with the team.
- Company logo will be printed* on:
 - TNT letterhead
 - 20,000 TNT donation forms
- Company logo prominently displayed on the back of two different shirts worn by all Team Members
 - Short-sleeved T-shirt
 - Race-day shirt
- Company Name in all TNT newsletters.

Silver Sponsor - \$2,500

- Company logo will be printed* on:
 - TNT letterhead
 - 20,000 TNT donation forms
- Company logo on the back of two different shirts worn by all Team members:
 - Short-sleeved T-shirts
 - Race-day shirt
- Company name in all TNT newsletters.

Bronze Sponsor - \$1,000

- Company logo printed* on two t-shirts worn by all TNT members:
 - Short-sleeved T-shirt
 - Race-day shirt
- Company name on 20,000 sponsor forms
- Recognition in newsletter sent to Team members, patient families and donors.

Friends of the Society- \$500

- Recognition in newsletters sent to Team members, patient families and donors.

Also, as a way of saying ‘thank you’ for your sponsorship donation Craig and Leesa will include your logo, a link to your company website and contact information on their own personal website – www.WalkingOurButtsOff.org. Their website and cause has already generated local news coverage and will continue to gain exposure as word spreads about what they are doing.

*Print runs done on a regular basis. Sponsor will be recognized on the items printed after the Society office has received sponsorship money.



Team In Training Corporate Sponsorship Agreement

YES, we have agreed to help fight leukemia and related blood cancers.

In recognition of the efforts of **TEAM IN TRAINING**, benefiting The Leukemia & Lymphoma Society, we will make a contribution of:

_____ \$10,000 Platinum _____ \$ 1,000-2499 Bronze
_____ \$ 5,000 Gold _____ \$ 500-999 Friends
_____ \$ 2,500 Silver
_____ Check Enclosed _____ Please send an invoice

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

COMPANY REPRESENTATIVE _____

POSITION/TITLE _____

PHONE _____ DATE _____

Please give credit to the following TNT member for this donation:

Team Member's Name: **Craig & Leesa Gabel**
TNT Event: Walt Disney World Marathon Weekend January 10 – 11, 2009

NOTE: Checks should be made payable to The Leukemia & Lymphoma Society.

Please return your check and a copy of the Corporate Sponsorship Agreement to:

Mid-America Chapter

68111 W. 63rd Street, Cloverleaf Building #1, Suite 202

Shawnee Mission, KS 66202-4001

913-262-1515 fax: 913-262-2167

Contact Person: Emily Clark, Campaign Manager - emily.clark@lls.org